



## Devon County FA: Just Play Application 2014-15



### What is Just Play?

Just Play is exactly what it says on the tin. It is a national project which has a network of sessions across Devon to encourage participants aged 16+ to get back into football and 'Just Play'.

For some players affiliated football is not an option, for a range of reasons, such as time or commitment. For these players, *FA Mars Just Play* offers a viable alternative to allow engagement with the game in an organised, but informal way – Something that hasn't been on offer before.

Want to encourage adults back to football?

Do you already have a session for players aged 16+ where they can turn up, pay and play?

### What is a Devon County FA Just Play Centre?

A Devon County FA Just Play session is an initiative which looks to provide local, recreational turn up and play opportunities for the community. These community sessions are focused on engaging new and lapsed players, by providing friendly, fun weekly sessions in fantastic facilities across the county.

By signing up to become a Devon County FA Just Play Centre, you are committing to promoting the *FA Mars Just Play* brand and providing opportunities to help people play football. Best of all, its **FREE** to sign up!

### Apply to register your project as a Devon County FA Just Play Centre!

To register your session as a Devon County FA Just Play session you will need to complete the application form below. The completed application form should be sent to Howard Shaddick (Just Play Officer). You will get a response within 28 days of submitting your application. **If successful, this will serve as your service level agreement for the agreed period.**

### What will you receive if successful?

If your application is successful:

- *FA Mars Just Play* Flyers (On Request)
- Your session will feature on the FA's Just Play National website
- Marketing support from Devon County FA Staff (Presence on the Devon County FA website, social media on request)
- Dedicated continual support from the Just Play Officer from Devon County FA & support to source additional funding
- Opportunity to access coach education opportunities with Twilight Coaches Club
- You will receive the following equipment and kit:
  - 2 x Nike size five footballs (minimum dependent on session requirements)
  - 2 x sets of *FA Mars Just Play* Bibs
  - 1 x *FA Mars Just Play* Tracksuit Top
  - 1 x *FA Mars Just Play* T-Shirt
- The opportunity to purchase additional *FA Mars Just Play* kit, equipment and incentives at a reduced cost.
- An online registration system/ a register template to use at your session to record participation.

**The *FA Mars Just Play* brand will add value and credibility to your project.**

### As a Devon County FA Just Play Community Session you will agree to:

If your application is successful, you will agree to\*:

- Deliver a minimum of 26 weeks of Just Play activity for individuals aged 16+ with the view of making the session sustainable.
- Deliver a minimum of one weekly/fortnightly session
- You will aim to engage with a minimum of 20 participants
- You will use the Just Play marketing for your session.
- Have a qualified member of staff present to manage the session – minimum of FA Level 1
- Complete an attendance register for the sessions at the end of each month and return to Howard Shaddick – [howard.shaddick@devonfa.com](mailto:howard.shaddick@devonfa.com)

***\*If your application is successful, but you do not adhere to the actions stated in the SLA, you will be required to return all equipment and cover the cost for replacing any which is not returned by the FA Mars Just Play project.***

**Devon County FA Just Play Application Form**

**Session aims:**

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When is your project due to start? \_\_\_\_\_

Where will your session take place? \_\_\_\_\_  
(Location, indoors or outdoors, surface type)

When will your session take place? \_\_\_\_\_  
(Day and time)

Who are your target audience? \_\_\_\_\_  
(Gender and age)

How much will you charge your participants? \_\_\_\_\_

**Details:**

Contact name: .....Contact number: .....

Organisation..... Email: .....

Signed: .....

Office Use Only:

**Devon County FA Application Approval:**

Name: .....

Title: .....

Signed: .....

Date: .....

**Devon County FA**  
**Howard Shaddick (Just Play Officer)**  
**07585 403993**  
[howard.shaddick@devonfa.com](mailto:howard.shaddick@devonfa.com)

