

## DFCA Charter Standard Conference

Wed 2<sup>nd</sup> Sept 2009

Devon County FA  
Newton Abbot



## Funding Workshop

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## Outcomes

- Common themes
- Before looking, ask yourself?
- Football Funders
- Non football
- Links
- Case Studies
- Questions



## What are you looking for?

- **TASK:**  
On your own or in pairs  
can you write down  
on a post it note what  
you are seeking  
funding for now or in  
the future and place  
on the board?



## Key questions to ask before looking for funding?

- Why do we need the money?
- What difference will it make?
- Who will manage the application/ money/grant?
- How much do we need?
- Who can help us find the money?
- Are we eligible?
- Remember funders don't fund retrospectively



## Things you should have in place

- Constitution
- Child protection policy
- Equal opportunities policy
- Income/expenditure records

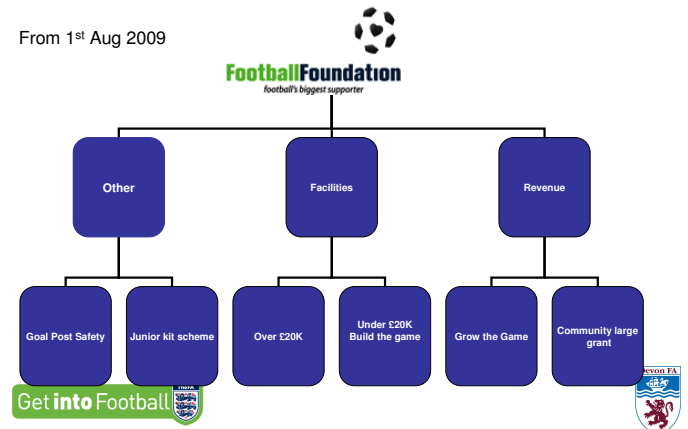


## Recommendations

- Set up a working group
- Development plan
- Identify projects
- Develop sinking funds
- Management of club finances



From 1<sup>st</sup> Aug 2009



## Junior kit scheme

- Who can apply? Junior Clubs and schools (disability)
- How much do we get? £400
- How often? Every 3 years or twice if you have a girls team
- What do we get? £400 voucher
- How do I apply? Web based



## Goal post safety

- Who can apply? Clubs step 7/LA/schools and below
- How much do we get? 50% of cost maximum grant (£3000 or 10 pairs)
- Which goals? All sizes inc plastic mini soccer
- How do I apply?



## 'New' Grow the game 'New'

- Aim: To increase participation by both players and volunteers in football and support the costs associated with new activity
- Who can apply? Organisations that are 'not for profit'
- How often can we apply? Once every 4 years- if you have a SGS not eligible
- What does it fund?
  - contribute towards a combination of the following essential costs associated with providing new football activity:
  - Facility hire
  - Hire of FA qualified coaches and referees
  - CRB checks
  - Affiliation fees
  - League entry
  - First aid kits
  - Promotion and publicity
  - FA coaching courses



## Grow the game

- **How much money can they give you?**
  - Organisations setting up one team are able to receive up to £2,500 over two years with financial support being reduced in the second year of the project.
  - For organisations setting up two or more teams a £5,000 grant is available over two or three years with financial support being reduced in the second or third year of the project.
- **No partnership funding will be requested.**
- How do I apply?
- Windows of application next open December 2010



## New 'Build the game' New

- Aim: Small grants for small projects. Flexible criteria with many eligible items, Support **growth and retention**
- Who can apply? Clubs/Parish
- What is eligible?
  - Potential projects
  - Pitch drainage
  - Changing rooms
  - Maintenance machinery
  - Boundary fencing
  - Capital replacements
  - Storage
- Maximum grant available is £20,000
- No limit to the total project cost this can contribute towards
- Foundation will never pay more than 90%
- Expect the average of grant to be **50%**



## Build the game

- Ineligible items
  - Annual running costs
  - No appropriate insurance
  - No suitable storage
  - Any project considered to pose a child protection or health and safety issue



## FAQs Build the Game

**Q: Is there a limit on the number of applications that one organisation can make?**

A: No.

**Q: Is a project eligible if it is only associated with adult 11v11?**

A: Yes.

**Q: What is the minimum requirement for security of tenure?**

A: Unless there are exceptional circumstances, a minimum of 10 year security of tenure is required by leasehold or freehold. An applicant with a licence only will be required to have the freehold or leaseholder as joint applicant.

**Q: What happens if an applicant cannot get three competitive tenders?**

A: The FF Technical Assessor will consider if the reasons for not having three competitive tenders is acceptable.



## FAQs 2

**Q: Is it possible to provide grant aid towards the purchase of 2nd hand / used equipment?**

A: Yes, provided the item in question is considered adequate, safe, fit for purpose and value for money.

**Q: Are there minimum requirements for existing or new changing rooms?**

A: Existing facilities must be structurally sound, fit for purpose and should pose no health, safety or child protection risks to its users.

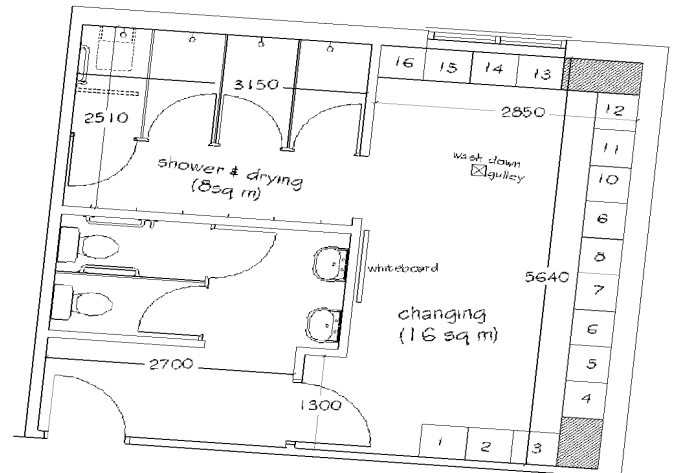
There must be no direct line of sight into the changing areas, when the main door is open and there must be no shared usage of changing or shower areas, strictly one team per room. Where possible, a changing room facility should include:

- A minimum of one toilet per changing room
- Separate officials changing space
- A separate toilet for use by spectators
- Only one access into/out of the changing rooms



## Large capital funding scheme

- Expression of interest- strategic need
- Football Development plan- outcomes
- Partnership funding- value for money
- Technical compliancy – data sheets
- Note to potential applicants



## Football stadia improvement fund

- Step 7 clubs and above e.g peninsular league clubs Male/Female clubs
- Funding for floodlights, pitch surrounds
- Very specific



## Local funders small pots

- Parish councils
- Devon playing fields association
- County councillors
- District councils



## Devon community foundation

<http://www.devoncf.com/>

- Devon Community Foundation is an independent charity committed to supporting local community causes.
- One of 55 Community Foundations in the UK which collectively hold over £200 million in endowed funds and make over £70 million in grants each year to local causes.
- In Devon over the last six years Devon Community Foundation has made grants totalling over £6 million to over 1,400 community groups in Devon, touching the lives of literally thousands of local people.
- **Schemes**
  - Grassroots grant
  - Small grant
  - Comic relief



## Other national funders

- Sport England has changed
  - Awards for all
  - Sports match
  - Themed rounds



## Sport England 2009/10

### Small Grants

- Grants of between £300 and £10,000 will be provided to support sport in communities. The total project cost should not exceed £50,000 The application and award processes will be as streamlined as possible. (Nationally £7m Lottery)
- How to apply? online
- Project duration 12 months
- Aims: Projects must seek to increase participation in sport, sustain participation in sport or provide opportunities to excel at a chosen sport.



## Sport England 2009/10

- **Sportsmatch**
  - Increases investment in community sport by matching new sponsorship money pound for pound.
- Grants of between £500 and £100,000 will be provided to clubs
- Timescales: October 2009, we will be accepting applications for projects that would spend Sportsmatch funding after 1 April 2010. Final funding decisions regarding these projects will be made in late March 2010.



## Sports Match 2

- Aims : increase participation in sports at community level.
- **How does it work?**
- If a business gives £1,000 in sponsorship to its local rugby club to organise new coaching opportunities in the community, we could match that with £1,000 of government money - thereby doubling the amount of money available to the club.
- We can match sponsorship which has been given to an eligible sports body by a company, trust, charity, or private individual to fund projects that promote new participation at grassroots level.



## Loans

- FA up to £25,000
- Rural initiative loan fund up £2000 interest free



## Landfill tax

- **Sita** postcode checker (3miles of a site)
- **Uffculme Environmental Limited**
- **Ugbrooke Environmental Limited** projects must be in Teignbridge
- **Viridor** <http://www.viridor-credits.co.uk/>
- **Biffa** 10 miles of a site <http://www.biffaward.org/>



## Developers contributions

- 106 contributions
- What are they?



## Fund raising

- Hints and tips
  - Scratch cards
  - Raffles
  - Fund razor
  - Fantasy football
  - Sponsorship
  - Bag packing
- Task
  - What works best for your club with the person sat next to you can you share with them one thing you have done in the last 12 months



## Funding Search engines

- [www.grantfinder.co.uk](http://www.grantfinder.co.uk)
- [www.fundingcentral.org.uk](http://www.fundingcentral.org.uk)





your project

introduction	your organisation	ownership	planning permission	governance	contact details
schools & colleges	your facilities	charges	your project	nearby facilities	need and aims
your users (1)	your users (2)	user timetable	construction	costs	management
your users (3)	your finances	revenue grant	funding (revenue)	support	summary

**Help you have received**  
Have you received advice about your project from anyone outside your organisation? \*  Yes  No

**Previous grants**  
Have you received a grant for the site before? \*  Yes  No

**New facilities**  
Does your project include the improvement of existing facilities? \*  Yes  No  
Does your project include building new facilities? \*  Yes  No  
Please specify \*  Add

Previous Save Next Cancel

eForms by AchieveForms  
*improving facilities • creating opportunities • building communities*

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Questions??



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This presentation & funding booklet will be online tomorrow

Any questions please email me on [Hannah.Buckley@devonfa.com](mailto:Hannah.Buckley@devonfa.com)



Devon County FA – Charter Standard Conference – 2009

Case study:Hemyock FC

- Total project cost £289215
- Grant £162700
- 56% support
- What did it include?
  - Changing and MUGA
- Key to success
  - Project driver
  - Engaging with Devon FA
  - Vision
  - Charter standard club



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Case Study: Braunton FC

- Project Value £382,290
- Grant £
- 4 changing room complex
- 2004/5 season
- FA Charter standard community club, junior boys, girls, adults



Devon County FA – Charter Standard Conference – 2009

3<sup>rd</sup> Generation astro turfs

- Plymstock School/Paignton community college/Tavistock Community college
- Full size 3<sup>rd</sup> generation all weather facilities
- Training and match venues
- Full time football development officers to support clubs



## Devon County FA – Charter Standard Conference – 2009

Case study:  
Kingsteignton Athletic

- Secured a grant towards a new mower through a land fill tax application

Case study:  
Phoenix City

- Goal post application
- Secured funding £288 towards goal posts

