

THE FA COMMUNITY AWARDS



presented by McDonald's

APPENDIX 1 AWARD CATEGORY CRITERIA

Outstanding Contribution to Community Football Award

This will be an open nomination, with clubs, leagues and County FAs invited to submit applications on behalf of an individual. Judges will be looking for the following:

- An individual who has made a significant impact and long-term legacy for football.
- They will have supported the National Game Strategy objectives by developing opportunities to increase participation, improving the quality of the environment (coaching, welfare, facilities, medical) and generally making a difference to people's enjoyment of the game.
- The individual could be from club, school, league, community group or facility.
- The individual will be viewed as a role model and will have inspired others to be involved.

The FA Charter Standard Community Club Award The FA Charter Standard Development Club Award The FA Charter Standard Club Award

Nominees need to give evidence of supporting the delivery of The FA National Game Strategy throughout the 2009-10 football season. The judges will be looking for results-based evidence and detail of the activities undertaken that address some or all the following areas:

- The retention and /or growth of teams from season 2008-09 to 2009-10
- Provide coaching and playing opportunities for those not involved in the affiliated teams
- Raising standards throughout the club including the delivery of The FA's Respect programme
- Innovative ways in which the club has looked to develop the standards of

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- its players including the education of its volunteer coaching workforce
- Recruits, retains and rewards its volunteers
- Has an effective management structure with devolved roles and responsibilities
- Has developed a club infrastructure to sustain the club for the future
- Has increased the profile of the club to be focal point of the local community.

Nomination process

- Self nomination by clubs
- Nomination by leagues
- Nomination by County FAs
- Nominations by Officials

The FA Charter Standard League of the Year Award

Nominees need to give evidence of supporting the delivery of The FA National Game Strategy throughout the 2009-10 football season. The judges will be looking for both results-based evidence and innovation in working in partnership with their clubs that address some or all the following areas:

- Increase in number of teams
- Increase in percentage of clubs with FA Charter Standard Club Award
- A number of club/league workforce members receiving in-service support
- Innovative use of information technology to communicate and administer the league.

Nomination process

- Self nomination by leagues
- Nomination by County FAs
- Nomination by clubs

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Note: due to the recent launch of The FA Charter Standard League Award we will look to reward eight regional and one national winner in 2010, but will look to extend this with County FAs to local winners as the number of leagues grow.

Volunteer of the Year Award

The volunteer award will be an open nomination process with clubs, leagues and County FAs invited to nominate. The judging panel will review the applications based on the following criteria:

- The volunteer should have given their time for free.
- Made a significant contribution to developing grassroots football, including National Game Strategy objectives
- Serves as role model and inspires others to be involved
- Dedicated a number of years to volunteering in football
- Is an advocate of fair play and The FA Respect programme

Young Volunteer of the Year Award

The Young Volunteer Award will be an open nomination process with clubs, leagues, schools, colleges and County FAs invited to nominate. The judging panel will review the applications based on the following criteria:

- The volunteer must be under 25 years of age on the closing date of the nominations – 5 April 2010.
- The volunteer must have made a significant contribution to football in their community, contributing at least 25 hours of volunteer time.
- The volunteer must have taken steps to improve the standard of their volunteering through sports/football courses.
- The volunteer should act in a responsible and professional manner, and be seen as a role model in their community.

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Coach of the Year Award

The Coach of the Year Award will be an open nomination process with clubs, leagues, education bodies and County FAs invited to nominate.

- The Coach must be working in grassroots football
- The Coach must be FA-qualified
- The Coach must have a commitment to Continued Professional Development
- The Coach must show a commitment to adhering to The FA's coaching philosophy.

For national nominees, there will be a technical panel to judge the coach working in action. Further details about this judging day will be made available shortly